VELUGU – NAPSrC/ AVYAY

MAINTENANCE OF SENIOR CITIZENS HOMES FOR 50 ELDERLY WOMEN

ANNUAL PROGRESS REPORT - 2023-24

♦Preface:

Our Velugu society, a registered service organization, that became functional during 1997, has been covering the drought prone geographic areas of Madanapalle urban and Rural, B.Kothakota, P.T.M., Kurabalakota, Peddamandyam and ThamballapalleMandals, of Madanapalle Revenue Division, Annamayya District, Andhra Pradesh. Eligible and needy disabled children are identified and admitted to our Velugu Special School even from neighbouring districts like Kadapah, Ananthapur. Special education is arranged to theseDivyangjans children based on their assessed IQ levels, by Teachers having prescribed special qualification and experience. Additionally vocational trainings/Skill development are conducted for these children, with a view to help them become, economically, socially self supportive and self reliant. Special Education is provided to the H.I. Children, covering elementary to High School syllabus. Standard and suggested facilities are made available to these Divyangjans for their comfortable stay.

Issuance of Medical Certificates, NIRAMAYA Health Insurance card, Identity cards, Bus / Rail passes, certificates, Rice coupons etc., to the identified disabled persons are arranged by us. After medical checks, needy disabled are given prescribed and suggested, Aids, appliances, like HEARING AIDS, TRI – CYCLES, WHEEL, CHAIRS, CRUTCHES, HAND STICKS, WALK SUPPORTERS etc.,

Disabled persons both women and men from surrounding areas are formed into groups. They are encouraged to adopt Thrift and savings. Bank loans and financial support also arranged, to encourage them to achieve economic self support so that they can lead independent life with honour and dignity. We act as a bridge and facilitate accessing govt. welfare and development programmes meant for the disabled.

We also are running an **OLD AGE HOME**, for the poor, single, aged women, who are found less wanted by their children and kith & kin, This old age Home was established, to serve exclusively such women. The inmates of our Old Age Home, are provided with all homely comforts, facilities including Health Care. The aged women seem to be more happy at old age home than at their Homes. Presently there are about 50 women inmates in our OLD AGE HOME, due to inadequacy of suitable accommodation

Our Goal:

Achieving holistic and wholesome rehabilitation of the disabled children by capacitating and empowering them through special trainings, education so that they become self dependent and self – supportive, thereby joining the main stream of society with honour and dignity and recognition. They are made confident to feel that they are second to none.

To identify, accommodate and provide all inclusive homely facilities and services to the poor deserving aged single women, thereby giving them the confidence that their remaining life is secured, happy and peaceful.

***OBJECTIVES:**

-- VELUGU HAS THE FOLLOWING SET OBJECTIVES --

- **1.** To establish and run institutions to impart special education and vocational skills to the disabled as per laid down procedure.
- **2.** Capacitate and enable them to access the Govt. welfare and development programme by duly extending facilitation and follow-up services, including escort and placement services, where possible.
- **3.** To carry out mental and physical development activities including yoga, dance, recreational and spiritual activities for these special children.
- **4.** To sensitize and build impacting awareness and pro-activism in public to the cause of the disabled.
- **5.** To undertake IBR & CBR activities for the development of the disabled.

- **6.** To promote and help target persons to learn suitable skills and engage in Income generating Activities.
- **7.** To provide Aids and Appliances and Medical services, Health Insurances to the needy disabled.
- **8.** To support self help groups of the disabled and provide institutional facilities, services and arrange Bank Linkages.
- To act as a link between Government and Target people, for their meaningful progress.
- **10.** Rehabilitation and mainstreaming of the special children.
- **11.** To support and rehabilitate the poor, hapless single women.
- **12.** To educate and enable the H.I Children, to pursue higher studies or vocational courses in special institutions after their high school studies.

MULTI FACILITY CARE CENTER FOR SINGLE AGED WOMEN:-

Our Velugu Society, moved by the hapless living conditions of the poor aged single women of this area, started an "OldAgeHome" exclusively for such Women. 50 women inmates are receiving quality services and Homely facilities. These women are taught YOGA, BAJANS etc., to help them to be physically active. They involve in Gardening, Cooking, cleaning grains, serving food and including making paper envelops, doormats etc.,.

Velugu accommodates and provide all inclusive homely facilities and services to these poor, deserving single aged women who are in the fag end of their lives, thereby giving them the confidence that their remaining life is happy, peaceful and secure.





APRIL MONTH EVENTS - 2023

WORLD HEALTH DAY - ON 07.04.2023

World health day was grandly celebrated in our Velugu Dr. Poola Venkata Ramana garu Redt- DM&HO, velugu convener Bhagyalakshmi Garu, Velugu Principal P. Leenakumari, Velugu Social Work Geetha, Nurse Shanthi, staff, children and Senior Citizens participated.



Ambedkar Jayanthi :On 14.04.2023

On 14th April 2023, we celebrated Dr. B.R Ambedkar -132nd Jayanti in our Velugu premises. Initially, our children and teachers were tribute the garland. Later our special educator Mrs. Vijayakumari explained about the great man who wrote our constitution of India. One of the Staff member sweety shared her views about the greatness of our B.R. Ambedkar , later on Principal Leena kumari explained his childhood, education, and his contribution regarding the backward casts . We all memorized his great services. In this program, our staff, Children, convener, Elders were participated.







Velugu Organization 26th Annual Day Celebrations: On 29.04.2023

26th annual day celebrations of Velugu organization was grandly celebrated in Velugu premises. Amrutha Hospital Shri .Dr.Gopi Krishna, Shri T.S.DiwakarMadanapalle Area Hospital RMO, Shri Krishnappa DYEO, Shri Prabhakar Reddy MEO, Velugu Secretary M. Uday Mohan Reddy graced the occasion with their presence and Velugu Children and olders welcomed them with great enthusiasm .The whole event was meticulously organized by one of our Velugu Staff member Mrs. M. Sweety. The elderly woman Parvathamma led choir sung deepaprajwalana with exuberance. To revere this special day, the children, elderly women, staff held a special dance performances, a skit which the



visually impaired persons Munnaiah, Easwar from Thirupathi presented in the most eloquent manner.

A special speech on late Shri Padmaja, Velugu founder brought the gathering to understand more about this VeluguOrganisation by Velugu President Shri Raman rao. Amrutha Hospital ShriDr. Gopi Krishna, Shri Krishnappa DYEO spoke on the inherent qualities to be a service minded. They appreciated the efforts put in by the staff of our Veluguorganisation.

The entire programme was applauded by everyone present and will always remain a beautiful memory in the hearts of one and all present.











MAY MONTH EVENTS – 2023

MOTHERS DAY - ON 09.05.2022

VELUGU engaged in social service has celebrated Mothers' Day on 09.05.2023 at VELUGU Old Age Home at Ammacheruvumitta in Madanapalle.

The 50- old inmates of the Home were very happy to celebrate this day which was held by Velugu . Marking the occasion, fruits, sweets and snacks were distributed to them .



Velugu Convener Bhagyalakshmi said that as responsible citizens, it is our duty to contribute towards an age-friendly society. We should keep in mind that it is because of the relentless efforts of the elderly, we are what we are today. So, as a human being it is our prime duty to give back to them. "The less privileged elderly need our love and affection. Our little contribution will make their world healthier and happier," she observed.

"These people need moral support than financial support. A warm hug, a gentle touch, a gesture of togetherness is what makes their lives happier," they added. In this programme Velugu Secretary M.Uday Mohan reddy, Velugu convener Bhagyalakshmi, Social worker M.Geetha, Velugu olders, Staff were participated.

Honoring Velugu convener for appointed as State Advisory Board – on 12.05.2023

Ms .R.Bhagyalakshmi is currently serving as Velugu convener in the Velugu organization has been appointed by the Government of Andhrapradesh as a representative of the State Advisory Board for the protection of the Rights of PWDS. The appointment of R.Bhagyalakshmi as a member of the state advisory Board is a testament to her unwavering dedication and relentless pursuit of social welfare. The velugu staff, children, and elders celebrated her achievement with a special honoring ceremony, recognizing her invaluable contributions. It is through her continued efforts and determination that PWDs will be represented and their rights safeguarded at the state level.









IOC Representatives Visit -on 17.05.2023

On 17thMay , two representatives Sri krantikumar and sri prem kumar from the Indian oil corporation(IOC), Chittoor visited our velugu NGO Special school and Old age home. The purpose of the visit was to assess the organization's initiatives in promoting social welfare and inclusivity and explore potential collaborations with IOC in the areas of corporate social resposibility. This visit provides an overview of the visit ,including observations, discussions, and recommendations. During the visit to the Special School, old age home the IOC staff interacted with the students, teachers, olders and administrators.









JUNE MONTH EVENTS – 2023

INTERNATIONAL DAY OF YOGA ON 21.06.2023

The international day of yoga event was conducted at the Velugu Organization in Madanapalle with Art of living coordinates of Madnapalle, and yoga master farmanali, as the chief guests. Children and staff ofvelugu warmly welcomed them.

Farman ali, yoga master and the art of living coordinates gave motivational speech and the speech left a profound impact on the attendees, motivating them to do yoga and change the lifestyle of the every individual .

The principal and staff of Velugu Organization actively participated in the event. They were present throughout the program and played an integral role in organizing and coordinating the event. Their enthusiastic participation and support added to the success and significance of the occasion.





Senior Citizens Eye Operation: 28.07.2023

Our Senior Citizens 8 member eye operation was successfully, With the Support of LV. Prasad Eye Hospital.



AUGUST MONTH EVENTS – 2023

INDEPENDENCE DAY: ON 15.08.2023

The 77th Independence Day celebration at Velugu Special School and Velugu Old Age Home was a memorable and heart warming event that brought together individuals from different walks of life. It served as a testament to the values of unity, inclusivity, and patriotism that are at the core of the Indian spirit.



The presence of Chief Guests, Velugu President Raman

Rao and Velugu Treasurer T.N. Raghunath Reddy. Notably, the celebration was graced by the presence of a special team of guests from Madanapalle JNR Steels Company, under M.S. Life Pvt Ltd. Their participation added an extra layer of significance to the event and underscored the importance of corporate social responsibility.

The Velugu Special School and Velugu Old Age Home are committed to their mission of providing education, care, and support to individuals with special needs and senior citizens. This Independence Day celebration was a reflection of their dedication to making a positive impact on the lives of those they serve.



With the resounding chants of "Jai Hind" and a renewed sense of purpose, the event concluded on a high note, leaving everyone inspired and proud to be a part of the Velugu family.

GURUPOURNAMI FESTIVAL CELEBRATION ON 15.08.2023

Guru the one who show the right path Garu is the person always enlighten the word with their Knowledge. With out his guidance its difficult to remove the darkness which came the way. In this programme Velugu Secretary M.Uday Mohan reddy, Velugu convener Bhagyalakshmi, Social worker M.Geetha, Velugu olders, Staff were participated.





MOTHER TERESA JAYANTI: ON 26.08.2023

Veluguorganisation grandly celebrated the birth anniversary of Mother theresa. It's an opportunity to inspire the velugu students and everyone involved to continue her legacy of service to others.

We look forward to continuing our journey inspired by the spirit of Mother Teresa and strive to make the world a better place through our collective efforts.





VARALAKSHMI VRATHAM - 25.08.2023

We celebrated Varalakshmi pooja in our velugu Old age Home Premises. Varalakshmi pooja is held in honor of Goddess Lakshmi. In this programme Velugu Secretary M.Uday Mohan reddy, Velugu convener Bhagyalakshmi , Social worker M.Geetha ,Velugu olders, Staff were participated.





VELUGU FOUNDER PADMAJA MADAM VARDANTHI: ON 29.08.2023

The VeluguOrganisation came together on a solemn occasion to commemorate the death anniversary of its beloved founderSmtPadhmaja. This event was a heartfelt tribute to the visionary leader who had dedicated her life to the welfare of the PWDs. The event witnessed the generous support of Dr. Aravindha and Sathish, Bangalore who sponsored uniforms and sarees for Velugu care takers. Their benevolence was acknowledged with heartfelt gratitude.





SEPTEMBER MONTH EVENTS – 2023

SRI KRISHNA ASHTAMI ON 06.09.2023

On 06th September we celebrated Sri Krishna Janmastami in our Velug premises, in this occasion all older women were participated by wearin a traditional attire of Krishna and Radha.

In this programme Convener R.Bhagyalakshmi, Principal P.Leenakumari, Social worker M.Geetha, Velug staff, older women were participated.

World duchenne muscular dystrophy day – On 07.09.2023

World Duchene muscular dystrophy day program was organized by the Ministry of social justice, Deendayal Rehabilitation Scheme (DDRS) and the National trust in our VELUGU Special School. In this program Dr.Rami Reddy, Sahasra Hospital, Velugu secretary M. Udaymohan Reddy, E.C member Mrs. Sujatha, Velugu convener Mrs. Bhagyalakshmi, velugu principal Leena kumara, velugu staff Sweety and children participated.





World Physiotherapy Day - On 08.09.2023

The World Physiotherapy Day program was organized by velugu special school on the orders of Ministry of Social Justice and empowerment, Deendayal Disabled Rehabilitation Scheme (DDRS) and National Trust. Dr. JB Kavitha Reddy and Dr. Anil Kumar Anjana Physiotherapy Clinic doctors were the chief guests for this program. Children and staff welcomed them with bouquets of flowers.





World Alzeimer's day - On 21.09.2023

"World Alzheimer's Day" was organized by Veluguorganisation and Dr. Radhika, Assistant Professor, Psychiatrist Department, Madanapally Area Hospital and Dr. Kiran Kumar, Medical Officer, Primary Health Center, B. Kothakota attended as chief guests.





OCTOBER MONTH EVENTS – 2023

1. 01.10.2023 : Swachh Hai Seva Program

Under the leadership of velugu organisation the Madanapalle Railway Station staff, "Swachhata Hai Seva" was organized as per the directives of the Ministry of Social Justice and Empowerment and a massive cleanliness drive was organized on the occasion of Mahatma Gandhi Jayanti on 2nd October 2023 at 10:00 a.m. across the country.





2. <u>01.10.2023</u>: Olders Day:

The International Day of Older Persons was celebrated in a very grand way at velugu organisation. Andhra Pradesh Senior Citizens Welfare Association members were invited on this auspicious event and velugu secretary M.Uday Mohan Reddy honoured each and every one with mementos. Madanapalle youth who were very supported to all senior citizens were also honoured. In this event velugu secretary, convener, principal, children, elders and staff were participated very enthusiasmly.





3. 02.10.2023 Mahathma Gandhi Jayanthi:

Mahatma Gandhi's birth anniversary was celebrated grandly in velugu organization. All the staff members of velugu Organization together paid tributes to Mahatma Gandhi.





10.10.2023: World Mental Health Day

World Mental Health Day is being celebrated in the velugu organization. As Chief Guests, Annamayya District Sarva Shiksha Abhiyan Coordinator Mr. Janardhan, Madanapalle Two Town Police Station ASI Venkata Ramana, Two Town Police Station Writer Rammurthy, Grama Jyoti Para Volunteer Subhadra, Hope English Medium, Madanapalle Correspondent Dr.



Lawrence garu, staff and students, Good Will Madanapalli Ajay garu were present and velugu children were welcomed them with flowers.

World vision day: on 12.10.2024

According to the Ministry of Social Justice and empowerment the world vision day is celebrated on every 2nd Thursday of October. This year, on October 12th, 2023 velugu celebrated this day as follows – Our Doctor gave a useful speech on Eyes, problems of eyes, how to protect them and he also taught us the exercises for the eyes.

World food day: On 16.10.2024

The world food day was celebrated in velugu organization . on the day of the celebration Velugu staff, children and elders were given nutrition valued food. one of the staff explained the primary objective of world food day that it is to promote the idea of feeding the world and elimination poverty.

Amrutha kalasayathra Na Matti- Na desam: On 19.10.2024

The government of India in the guidance of Prime minister Narenra Modi ji the Amrutha kalasa yathra Na matti — Na desam program was conducted all over India. And in Madanapalli , annamayya district , Andhra Pradesh we From Velugu also participatedd in this program with the local authorities, dignitaries, Ngos, Schools, Colleges etc., A grand ralley was taken forward to know the importance of the country and our roots.



Vijaya Dasami - Dasara celebration: On 24.10.2024

Velugu celebrated vijaya dasami in very grand manner. All the premises were decorated with flowers and all childrens , olders, staff wore special attires. The importance of vijaya dasami that is Dasara was explained in detail by velugu convener bhagyalakshmi . In this all the working materials were cleansed with holy water and done pooja in a traditional way. In this celebration all were participated with enthusiasm .



NOVEMBER MONTH EVENTS – 2023

"DIWALI CELEBRATIONS AND CLOTHES DISTRIBUTION- 10.11.2023

On November 10th we celebrated the Deepavali festival in our Velugu Old Age Home. At this festival, all the Senior Citizens had worn a new dress, Later they have decorated the campus with color full flowers, Rangoli and with lights. Later we explained the Importance of the Deepavali festival to them, all staff and Senior Citizens were prayed to the Lord, they were a lot of enjoyment at this festival. We thanks the lord he gave this opportunity for all of us.





DECEMBER MONTH EVENTS – 2023

International Day of Person with Disabilities – on 08.12.2023

International Day of Persons with Disabilities was celebrated in velugu organisation. The International Day of Persons with Disabilities is celebrated all over the world from the 3rd to the 9th of December every year. Velugu has resolved to celebrate the Day of the Disabled on December 8 this year as well. This time, Madanapalle RDO Murali visited to velugu and shared his valuable words with everyone and said that velugu has decided to achieve sustainable goals by providing equal opportunities and rights to the disabled and participating them



in the establishment of a new society. It is said that many people with disabilities are looked down upon, but they are no less than those who have everything. Watched the children's dance performance. The winners in the games were congratulated by giving gifts to the children. Finally, the Secretary M. Udayamohan Reddy, Convener Bhagyalakshmi, Principal Leena Kumari and all the staff members honored RDO Murali with a momento and shawls. The chief guest in this program was Madanapalli RDO Murali, Village Jyoti Para Legal Volunteer Subhadra, Velugu Secretary M.Uday Mohan Reddy, Velugu Convener Bhagyalakshmi, Velugu Principal Leena Kumari, Velugu staff, children and old people.



Christmas Festival: On 23.12.2023:

Grand pre-Christmas celebrations at Velugu organisation...

Our velugu organisation held pre-Christmas celebrations in a grand manner. The staff of the velugu set up the Christmas tree and decorated it and prayed for the birth of Jesus Christ with great devotion. Anupama sang a song of the velugu staff explained the real meaning of Christmas and why we celebrate Christmas. The Senior Citizens and staff listened to the Christmas sermon with great devotion and participated in this program with great enthusiasm. Finally everyone cut the cake and distributed it to everyone. Photos were taken with the Christmas tree. The event was attended by the convener Bhagyalakshmi, the principal Leena Kumari, the Social Worker M. Geetha, Anupama, Senior Citizens and staff.





JANUARY MONTH EVENTS – 2024

01.01.2024: New year celebrations:

Velugu organisation welcomed new year with new resolutions, new goals and renewed enthusiasm.. Its been the tradition of VELUGU to celebrate New Year every year with great zeal and fanfare. This year also, VELUGU celebrated this festival on 1st January with the divyangajan and the women of golden ages of VELUGU old age home. Members of VELUGU organistion made generous contributions by spending quality time and by giving goodies to



them. Various activities like dancing and singings were performed by VELUGU members for their entertainment. The day ended with the cake cutting and New Year greetings. The glowing smiles of children, tears in the tinkling eyes in wrinkled faces and hands raised to bless us warmheartedly, will always be etched in our minds as the best new year gift memory.

15.01.2024: Sankranthi celebration:

Velugu organisation celebrates this festival with lots of colorful Rangoli, Kites festival, Decoration and many more. This year velugu organized the Rangoli, dances. Members of all have participated in this event as it is the part of sankranthi sambaralu which is most important festival in Andhra Pradesh. Our convener R.Bhagya lakshmi , planned and executed the celebrations of the festival in the organisation campus in association with Dhathri foundation director Dr. Swathi , Grama Jyothi society Subhadra . Staff coordinated these rangoli, dances, kolatam by encouraging all to participate and at last they distributed special sweet pongal , traditional gifts to the guests.



26.01.2024: Republic day:

VELUGU organisation witnessed the celebration of the 75th Republic Day on the 26th January,2024 . Students, Staff and Faculty members filled with a feeling of patriotism and dedication gathered in front of the building. The celebration started with the hoisting of the National Flag by the Secretary, M. Uday Mohan Reddy, Treasurer Raghunath Reddy, Convener R.Bhagya lakshmi. In R.Bhagya lakshmi speech, the Convener highlighted the importance of the Constitution and its unique features such as Sovereign, Socialist, Secular, Democratic and Republic enshrined in the preamble of the constitution. The speech was followed by the National Anthem, various other representations of the classical songs performed by the students. The program ended with the message to create a great nation through collective efforts from all individual. Sweets were distributed among all the guests, children, oldres and staff.









MARCH MONTH EVENTS – 2024

Women's day: on 08.03.2024

The International Women's Day was celebrated at velugu on 8th March, 2024. The purpose of celebrating Women's Day is – To raise awareness about the status and dignity of women among the students.

The International women's day was celebrated jointly by velugu organisation and some NGOs of madanapalle. To this event velugu management invited some women dignitaries who are doing amazing social activities in Madanapalle. Dr.Swati Director of Dhatree foundation, Subhadra director of Grama Jyothi society, Chaithanya Orphanage Principal Kavitha.

At the beginning of program our respected Principal leena kumari invited the guests on to the stage and gave a short speech on Women's day. The events included song performances which included the greatness of women.

Dhatri foundation founder Dr Swati, who is doing her part for women's development, said that it is a great pleasure to visit the velugu organisation, it is a great thing to recognize and invite them to promote wome's dignity and empowerment.

Grama Jyothi Society Director Subhadra who is doing her best in the Madanapalle surroundings said that the Velugu Organisation is our family and the services provided by the velugu for the disabled and to the elderly is a great thing and praised Velugu secretary and convener.

Chaithanya Ashram Principal kavitha, who has been providing sevices for many years, said that if we recognize that each individual has their own characteristics and harmonize them, we all can go ahead and build a great society, she also said that the service rendered by the velugu organisation is memorable. Later, Lakshmi, who has been providing her services for many years in the Velugu organisation, was recognized as an insipiration to many people, was honoured by a moment and felicitated with a shawl. Malleswari who has been taking care of the elderly bedridden women patients in velugu old age home was also honoured by a moment and

felicitated with a shawl. Later, all the staff members and guests paid tributes to the statue of padmaja, the founder of the velugu.Dr. Swati, director of Dhatri foundation, Subhadra, director of Grama jyothi society, Kavitha principal of chaithanya Ashramam, vleugu convener bhagya lakshmi, all staff of velugu participated in this program.











Mahashivarathri on 08.03.2024

On occasion of Maha Shivrathri , the staff of Velugu set up a shivalingam in the Velugu premises and offered pujas with great devotion and enthusiasm . For this event chief guests Dhathri foundation director Dr. Swati, Grama jyothi society director subhadra, Chaithanya orphanage principal Kavitha are invited. Auto driver khader basha mesmerized everyone with his singing about Lord shiva.





World TB Day: on 24.03.2024

The World Tuberculosis (TB) Day march 24th, 2024 was organized by Veluguorganisation and Dr. Poola Venkata Ramana, to rise awareness around the disease, Increase efforts to eradicate the disease. This year world Tuberculosis (TB) Day, 24 March 2024, continues with the theme "YES! we can end TB. With continued efforts and awareness camping's. The event was attended by the Dr. Poola Venkata Ramana, convener Bhagyalakshmi, the principal Leena Kumari, the Social Worker M. Geetha, Senior Citizens and staff.







HOLI: 25th March 2024.

Velugu special school and old age home together organized a heart – warming Holi celebration. The children had a wonderful time performing beautiful dances. Adding to their excitement, the velugu staff distributed sweets among children and older women . Further, convener Bhagyalakshmi, along with the management of Velugu enjoyed alot and shared the importance of Holi that it is a day which we have to let go of past and bitter memories, all should see the good in others with new ideas and innovation. In this celebrations our Velugu Secretary M. Udayamohan Reddy, Convener R. Bhagyalakshmi, Principal P. Leena Kumari, children, olders and staff participated.







EXPOSURE/TOUR VISITS

outing Programmes organised in this year an exposure visit is organized to the inmates to nearby temples towns such as Sompalli Temple, Angallu Anjaneyaswamy Temple, Lord Siva Temple, The inmates are feeling happy about the exposure visits and Social Worker is explaining the elderly about the importance of each place of visit and taking care of them during the exposure visits.









